

# TheBenefactor.net Executive Summary & Pitch Deck

## One-Liner:

TheBenefactor.net — the first SocialFi platform built on a Pay It Forward philosophy.

## Description:

We're not another speculative project — TheBenefactor.net LLC and our native Pay it Forward (PIF) Token is a full-scale utility driven ecosystem that lets users earn crypto through real-world uses. From ad clicks to referrals to content subscriptions, every platform feature ties directly into our PIF token ecosystem. Built over 3+ years & battle-tested across smart contracts, we launched a sustainable, reward-centric digital society — powered by people, not pumps & hype.

## Geo ( Location ):

U.S.A - ( Minnesota based, LLC ) — operating globally across the BNB-Binance network & soon to be on Ethereum & Polygon networks.

## Business Model Highlights ( Utility-First ):

Our revenue model is intrinsically tied to platform engagement, with value flowing through every token-driven user action:

- 2.25% buy/sell tax → redistributed via Platform Rewards
- PIF used for banner ads, subscriptions, donations, KYC badges, post boosts etc
- Paid-Per-Click and referral systems fuel user growth loops
- Lotteries and live engagement streams enhance platform stickiness
- BeneSwap & soon to come BeneWallet, & BeneXchange bring financial tools back to the user

Users earn while advertisers spend – fueling the ecosystem through every interaction.

## Executive Team:

- Darren Guimont – Founder & Innovator, USA  
( 3+ years heads down building, fully self-funded MVP )
- Tauseed Zaman – Lead Dev, Pakistan  
( Blockchain & Web3 Developer )
- Joe Kastigar – Director of Public Relations, USA  
( AMA host & Community Engagement )
- Rendy Laase – Director of Administration, USA  
( Platform operations )

## **Strategic Partnerships:**

- Currently 100% organic growth
- Future integrations planned with decentralized advertising networks, NFT drops, and Web3 referral campaigns
- DAO — We are dedicated to selecting & employing a highly skilled development team to enhance & evolve the platform into a more decentralized ecosystem

## **Traction:**

3+ years building—bootstrapped, focused, and intentional

- The platform is fully functional
- Legally registered as an LLC in Minnesota
- Early adopters are using the platform organically
- Technology is in place for scaling
- Community feedback has already helped shape core features
- Platform features like Tipping, PPC, Referrals are live
- BNB Chain integrated — ETH & Polygon coming

## **Token Metrics:**

Token Name: PIF ( Pay It Forward )

Chain(s): BNB-Binance, live — ETH & Polygon coming

Token Supply: 500,000,000 ( Fixed – No Minting )

Launch Price: \$0.025

Pre-Sale Price: \$0.02

## **Taxes: 3% Buy / 3% Sell:**

- 2.25% → Platform Rewards
- 0.25% → PPC Rewards
- 0.5% → Platform Operations

## **Token Allocation:**

- 77.2% Ecosystem Rewards & Sustainability over 2yrs
- 15.3% Pre-Sale & Bonus Tokens
- 2.5% Initial Liquidity Provision
- 2.5% Executive Team
- 2.5% Marketing / Influencer / Promotions

## **Utility Drivers:**

- |                          |                          |
|--------------------------|--------------------------|
| • Ad Placements          | • Platform Rewards       |
| • Referral Program       | • Pay it Forward Rewards |
| • Paid per Click Program | • Donation Withdrawals   |
| • Boosted Posts          | • Lottery                |
| • Tipping                | • KYC Fees               |
| • User to User Transfers | • User Withdrawals       |
|                          | • Subscriptions          |



## TGE Info

- Token Launch Price: \$0.025
- Pre-Sale & Bonus: 15.3% ( 1 free token per 10 bought )
- Unlock: 100% at TGE ( no vesting )
- TGE Target Date: ( End of Q2 – 2025 )
- Unsold Policy: Gradually released over a 2yr period through strategic measures — Referral Incentives, Incremental Pay it Forward rewards & strategic Company Buy-Backs to stabilize the whole ecosystem

## Company Valuation:

We're valuing TheBenefactor.net at \$4.5M pre-money, based on a live MVP, over a dozen revenue-generating utilities, and a uniquely positioned Pay It Forward–driven SocialFi model. As a legally registered Minnesota LLC with a scalable infrastructure and Web3 roadmap, we project growth toward a \$10M – \$20M+ ecosystem over the next 18 – 24 months.

## Valuation Breakdown:

- **Equity Pre-Money Valuation:** \$4.5M — based on platform readiness, first-to-market model, and early traction
- **Fully Diluted Token Valuation (FDV):** \$12.5M — based on \$0.025 / token × 500M total supply, reflecting a strategic growth outlook & first-mover advantage in the Pay It Forward / SocialFi niche

## Supporting Factors:

- **Product Readiness:** MVP is live with real-world token mechanics and backed by tested smart contracts
- **Revenue Ready:** Multiple monetization features are live — including ads, subscriptions, tipping, transaction fees, donations, lottery & our 4 core rewards ( Pay It Forward Rewards, Platform Rewards, Paid-per-Click Rewards & Referral Rewards )
- **Market Differentiator:** First-to-market with a full-featured SocialFi + Pay it Forward model
- **Ecosystem Growth Potential:** Future products are logically aligned and token-integrated
- **Community Scaling Mechanics:** Referrals, PPC rewards, and DAO roadmap signal long-term scalability
- **Compelling Tokenomics:** Generous rewards allocation ( 77.2% to users ), tight team allocation ( 2.5% ) and no minting ensure long-term fairness and scarcity
- **Organic Traction:** Early users are active on-platform without marketing spend – validating product-market fit before scale

## Fundraising:

Category:	Details:
Round Name:	Seed
Amount Raised:	In progress, zero raised to date
Target Raise:	\$100,000+
Min. Ticket Size:	\$10K
Pre-Sale Allocation:	15.3% of total supply ( this includes a 10% Bonus: 1 free token per 10 purchased ) within the 15.3% supply cap

## Use of Funds:

- Funds will be used to scale marketing, user acquisition, and partnership initiatives — positioning TheBenefactor.net for a successful full-scale launch as a leading crypto-native SocialFi platform

## Valuation Based on Token Pricing:

Phase:	Token Price:	Allocation:	Implied FDV:
Pre-Sale:	\$0.020	76.5M ( 15.3% )	\$1.53M
Public Launch:	\$0.025	500M ( Total Supply )	\$12.5M

## Previous Funds Raised:

- Self-funded by founder ( \$40K+ in sweat equity & platform development over 3 years of heads down building )
- No institutional or angel investors yet — clean cap table

## Growth Trajectory & Outlook:

With the infrastructure and monetization channels already in place, we conservatively project the ecosystem value reaching \$12.5M – \$20M+ within the next 18 – 24 months, driven by:

- Additional chain integrations ( Ethereum & Polygon )
- New tools ( [BeneWallet.net](#), [BeneXchange.net](#), [BeneMarket.net](#), [BeneSwap.net](#), [BeneMail.net](#), [BeneNFT.net](#) )
- Scalable DAO governance
- Future Web3 banking integrations ( [TheBeneBank.net](#) & [DigitalAgeFinance.net](#) )



# Pitch Deck

# TheBenefactor.net

We are Redefining Social Networking with Cryptocurrency.

## Summary:

[TheBenefactor.net](#) LLC and our native Pay it Forward (PIF) Token is a first-to-market platform at the intersection of cryptocurrency, social networking, and real-world utility. Our mission is simple but powerful: reward meaningful user activity and create a trustworthy digital asset ecosystem that drives long-term engagement and impact.

We're not another speculative token—we're building a system that integrates sustainable value, legal structure, and social purpose. Backed by years of product development and founder commitment, TheBenefactor.net is now positioned to scale.

We're seeking strategic Venture Capital to fuel our growth and capture a significant share of the emerging Web3 consumer market.



# Meet Our Team



Darren Guimont

Founder - Innovator  
Minnesota

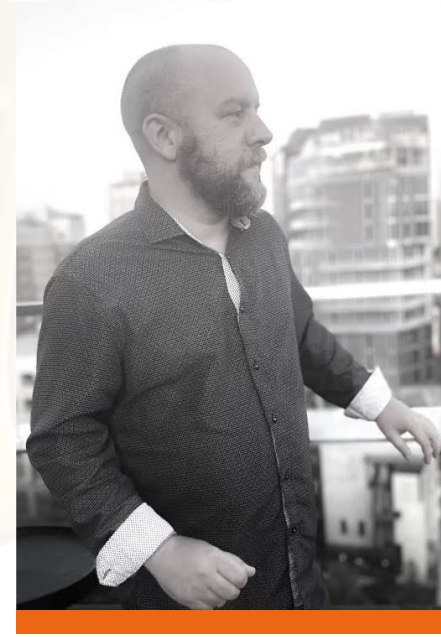
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Tauseed Zaman

Lead Developer  
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Joe Kastigar

Director of Public Relations  
Texas

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Rendy Laase

Director of Administration  
Minnesota

[LinkedIn](#)



## About Us

At [TheBenefactor.net](https://TheBenefactor.net), we're redefining what cryptocurrency can be. Born from a vision to bridge the gap between digital assets and real-world value, we are a Minnesota-based LLC committed to transforming the crypto experience through innovation, trust, and utility.

Our platform integrates first-to-market digital asset solutions with a dynamic social networking ecosystem, empowering users to connect, earn, and grow within a secure and engaging environment. We believe crypto should work for people—not just speculators—by offering real purpose, real rewards, and real community.

This is the next evolution of cryptocurrency.

This is TheBenefactor.net and our native PIF Token!



# Vision & Mission



**Our Vision:** Ambitious yet clear; to become the leading all-in-one SocialFi networking hub, unlocking the full potential of cryptocurrency through diverse utilities and practical use case.

**Our Mission:** To build public trust and confidence in Crypto and SocialFi, empowering individuality, free speech, and global entrepreneurship.



## Business Model:

Sustainable Revenue Generation, that rewards both Users & Investors through our Pay it Forward ( PIF ) token! Each revenue stream is scalable and rooted in user activity. The more active the platform becomes, the stronger our bottom line.

### Multiple Revenue Streams come from, but are not limited to:

Subscriptions, Tips, Banner Ad Fees, Paid per Click Rewards, Referral Rewards, Pay it Forward Rewards & Platform Rewards

## The Problem:

The crypto industry has a massive credibility problem. Despite its \$1T+ market cap, most projects fail to deliver any real-world value. Billions are lost to pump-and-dump schemes, vaporware, and anonymous founders. Users are burned out by complicated platforms that offer hype but lack purpose. There's a lack of trust, utility, and transparency—three pillars required for mainstream adoption. Meanwhile, engagement in these ecosystems is transactional and fleeting, not relationship-driven. The average user is left disillusioned, wondering where the future of crypto is really headed.

## Our Solution:

TheBenefactor.net solves this by bringing **Real Utility** and **Community-Driven Rewards** into the crypto economy. We've created a legally registered platform where user activity is directly linked to digital rewards. Our social network isn't just a place to connect—it's a system of engagement that monetizes time, interaction, and contribution. Users earn assets by simply staying active, supporting the ecosystem, and building relationships. We combine social mechanics with blockchain-backed rewards to create a sticky, purpose-driven user experience. This is how crypto becomes valuable—not just volatile.

## Product Overview:

TheBenefactor.net is built around four key pillars:

**Social Networking Layer** – A user-friendly platform for creators, builders, and users to connect.

**Reward-Driven Economy** – Automated, activity-linked rewards that incentivize consistency over hype.

**Utility-Based Digital Asset** – Our native PIF token is not speculative—it powers the ecosystem.

**Legal and Transparent Infrastructure** – We're a registered Minnesota LLC, fully compliant, and transparent with real-time visibility into utility distribution and use-case performance.

Together, these elements create a digital ecosystem where value is earned, not guessed.

## Market Opportunity:

We're targeting two booming industries:

**Cryptocurrency** (\$1.2T market)

**Social Networking** (\$250B+ market)

By merging these spaces, we create a unique wedge. Web3 users are hungry for platforms that feel trustworthy and purposeful. Meanwhile, Gen Z and Millennials expect utility and rewards for their engagement. TheBenefactor.net captures both trends. With global crypto adoption growing and traditional platforms failing to adapt, we are perfectly positioned to be a category-defining brand at the convergence of social and blockchain.



## Traction:

We've spent over three years building—bootstrapped, focused, and intentional.

- The platform is fully functional.
- Legally registered as an LLC in Minnesota.
- Early adopters are using the platform organically.
- Technology is in place for scaling.
- Community feedback has already helped shape core features.

This isn't an idea—it's a living system, ready for the next phase.

## Competitive Advantage:

What makes TheBenefactor.net truly different?

**Legitimacy:** Legal structure, LLC, and compliance.

**Real Utility:** Activity = rewards. No fluff.

**Purpose-Driven Design:** Our ecosystem values action over hype, rewarding users for engaging & contributing—not just holding tokens.

**Founder Grit:** fully doxxed, experienced founder. Darren brings over 30 years of expertise in precision machining—an industry where systems thinking, discipline, and flawless execution are non-negotiable. This real-world background translates into a project built with structure, resilience, and long-term vision. While others chase trends, we're building infrastructure that lasts.

## Investment Opportunity:

We are seeking a \$100,000+ investment in TheBenefactor.net in exchange for PIF tokens at a discounted rate of \$0.015 per token, below our launch price of \$0.025 per token.

Your investment will support marketing initiatives into launching TheBenefactor.net as a Premier Crypto-Driven SocialFI Platform.

All we ask is that you remain mindful of token volume & stability to prevent any significant short-term impact on its value.

## Our Utilities & Use-Case within our ecosystem but not limited to are:

1. Platform Rewards: 2.25% buy & sell token tax is allocated to these rewards.
2. Pay it Forward Rewards: All utilities within TheBenefactor.net's ecosystem will have percentages of associated fees distributed to Pay it Forward rewards. ALL users are eligible.
3. Referral Rewards: Each user will have a personalized unique Referral link to promote and publicize to receive PIF tokens as a reward for each newly registered user.
4. Paid per Click Rewards: Publicizing and promoting your same Referral link will also get you per click rewards in PIF tokens.
5. Email Marketing: Leverage the following that you've built by sharing marketing material with all your followers.
6. Subscriptions: Content creators can charge for premium content, allowing them to monetize their efforts.
7. Banner Advertising: Advertisers use PIF tokens to purchase banner ads, establishing a revenue stream for both the platform & users through Pay it Forward rewards.
8. Boost Your Post: Aside from Banner Ads, you can also promote your post to add it to the top of the newsfeed in rotation.
9. Donations: Users can contribute to various causes using PIF tokens, promoting charitable initiatives.
10. Lotteries: A percentage of the buy and sell token tax funds the starting amount every 3 days.
11. User to User Transfer: Transfer PIF tokens to anyone directly within our platform..
12. KYC Verified Badge: Gain confidence or trust and a level of transparency with your following through our KYC process.
13. Tipping: Support your favorite posts, content or simply brighten someone's day with a tip in our PIF token.
14. 8 Future Platforms within our Ecoystem: [BeneSwap.net](#) - [BeneMail.net](#) - [BeneWallet.net](#) - [BeneNFT.net](#) - [BeneXchange.net](#) - [TheBeneBank.net](#) - [BeneMarket.net](#) - [DigitalAgeFinance.net](#)



## Closing:

TheBenefactor.net isn't just another platform, it's a movement toward a more inclusive, transparent, and financially rewarding digital landscape for all participants.

By merging cryptocurrency with social networking ( SocialFI ), we're empowering individuals to achieve financial independence while fostering connection and creativity.

I invite you to be part of this transformative journey as we shape the future of Web3 together.

## Contact:

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Socials:

[linkedin.com/in/darren-guimont](https://www.linkedin.com/in/darren-guimont)  
[Linktree \( Socials \)](#)

Links:

<https://thebenefactor.net>  
[White Paper](#)  
[Executive Board](#)

# Thank You!